

Cartier

MAYBACH



Bionj

Julius Bär

MEDIA RELEASE

23rd The Cartier World Cup on Snow will take place from 25 to 28 January

Reorganization of the VIP Area

St. Moritz, 24. Januar 2007 -The 23rd Cartier Polo World Cup on Snow can be opened as planned on Thursday, 25 January with the Dr. Berry Memorial Trophy and the game Maybach – Bank Julius Baer. The polo field is in good condition and is currently being prepared for the games following the snowfall of the last few days. Substantially lower temperatures and sunny weather are forecast for the weekend, which will also have a positive influence on the conditions for the polo games.

The unusual weather for January (warm temperatures and heavy rainfall for two days in the middle of the setup work) has resulted in short-term organizational changes with respect to the infrastructure on the lake. The heavy rainfall of last Thursday and Friday first delayed the setup work in the area of the VIP tent and the kitchen facilities and then made it impossible. The layer of ice and consequently the load capacity in these areas have not recovered sufficiently over the past days. This forces us to move the complete area of the VIP tent (lounge and dining area) as well as the kitchen, because the VIP tent cannot be set up on the lake and enlarged during the complete time of the 23rd Cartier Polo World Cup on Snow due to the extraordinary situation.

New Variant Has a Charm of Its Own

The VIP area will be moved on land at the end of the lake in the direction of St. Moritz Bad. The VIP tent will be set up next to the existing riding hall of St. Moritz, so that the guests of sponsors can be served food and drinks in an exclusive ambience without problems. The charm of the St. Moritz riding hall and the horse carriages used for transfer to the playing field will contribute their part to the flair of this equestrian sport. Vehicles from Maybach and AMG will also be used.

St. Moritz Polo AG
Stefan Mathys
Public Relations

Via Maistra 24
CH-7500 St. Moritz
Tel.: +41 81 839 92 92
Mobile: +41 79 227 98 31
e-mail: mathys@polostmoritz.com

Cartier

MAYBACH



Bionj

Julius Bär

To allow sufficient time for the transfer to the St. Moritz riding hall and serving food and drinks in the new VIP area, the playing times have been changed on Friday, Saturday and Sunday. The first game will already take place at 11 a.m., and the afternoon game one-half hour later than scheduled at 2:30 p.m.

The guests will be cared for on the lake in a new area with an open structure in the lower area of the tent city with champagne, but also with sausages and other tidbits.

We want to thank all those involved for your untiring work and the special efforts, which were and are necessary to carry out the 23rd Cartier Polo World Cup on Snow and thank you for your understanding for the short-term change of the situation.

St. Moritz Polo AG

St. Moritz Polo AG organizes the Cartier Polo World Cup on Snow. The most prestigious and high-ranking of the winter polo tournaments, it takes place over a period of four days at the end of January on the frozen lake of St. Moritz and brings together some of the world's best polo players. The event attracts over 10,000 spectators, who thrill to the elegance, speed and intensity of the game. Four high-goal teams with handicaps of between 20 and 22 goals, do battle in St. Moritz for the much-coveted Cartier Trophy.

The 23rd Cartier Polo World Cup on Snow will be held in St. Moritz from 25 to 28 January 2007.

St. Moritz Polo AG
Stefan Mathys
Public Relations

Via Maistra 24
CH-7500 St. Moritz
Tel.: +41 81 839 92 92
Mobile: +41 79 227 98 31
e-mail: mathys@polostmoritz.com