

Cartier

MAYBACH



Brioni

Julius Bär

## Twenty-fifth jubilee of the Cartier Polo World Cup on Snow

**Cartier Polo World Cup on Snow celebrates its 25th jubilee**

**World's most prestigious polo tournament on snow**

**Kempinski Grand Hotel des Bains new tournament hotel in St. Moritz**

**Enlargement of the Executive Board**

*St. Moritz, 13 August 2008* -The world's polo elite will be meeting up from 29 January to 1 February 2009 for the Cartier Polo World Cup on Snow. Preparations for the jubilee are already going full speed ahead, while the winter polo tournament on the frozen Lake of St. Moritz can look back on impressive and successful history. Year after year, the importance of the event as a sports and social event has continued to grow. The teams' handicaps – and indication of the player's expertise – have constantly improved and today stand at 20 to 22 goals for each team, which is genuinely world class. In 2009, the teams of the four partners and sponsors – Cartier, Maybach, Brioni and Julius Bär – will once again comprise some of the best international players in the game. While the international players will be selected in the next few weeks, the names of two of the team captains are already known. The two Swiss players, Guy Schwarzenbach (Brioni) and Philipp Maeder (Maybach) have indicated that they will be appearing. Guy Schwarzenbach, who helped win the tournament for Brioni in 2008, will be appearing with the same team in 2009 and attempting to defend the title. Once again, over 20 000 visitors are expected to flock to the frozen Lake of St. Moritz for the last weekend in January.

### **Kempinski Grand Hotel des Bains is the tournament hotel**

The Kempinski Grand Hotel des Bains in St. Moritz is the new official tournament hotel for the 25th Cartier Polo World Cup on Snow 2009. The conditions offered by the five-star hotel guarantee exclusive surroundings for the Cartier Polo World Cup on Snow in our jubilee year of 2009. By working with the hotel, the organizers will be able to ensure that all tournament-related events, including the gala evening, polo party, media conference and others, can take place under one roof.

## **Enlargement of the St. Moritz Polo AG Executive Board**

The Executive Board has been enlarged to accommodate the growing demands relating to the national and international activities of St. Moritz Polo AG.

With immediate effect, the composition of the St. Moritz Polo AG Executive Board is as follows:

- Heinz Reber                      Chairman of the Executive Board (current)
- Sibylle Bitterli                 Project Development (current)
- Siro Barino                        Corporate Communications (new)
- Vanessa Luperti                 Sponsorship (new)
- Bernhard Pöllinger             Sport (new).

St. Moritz Polo AG firmly believes that the new organization will enable it to carry out all its polo-related activities, especially the Cartier Polo World Cup on Snow, even more efficiently and to offer all partners and supporters of the sport of polo an even more attractive platform in future.

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*Further information about the St. Moritz Polo Club and the Cartier Polo World Cup on Snow can be found at [www.polostmoritz.com](http://www.polostmoritz.com).*