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## MEDIA RELEASE

### Perfect start to the 24th Cartier Polo World Cup on Snow in St. Moritz

Spectators in raptures – ideal conditions

*St. Moritz, 25 January 2008* – **The first two days of the 24th Cartier Polo World Cup on Snow have given us a series of action-packed games and some world-class polo. The biggest and most prestigious event on the winter polo circuit expects some 20,000 spectators and over 200 media representatives from all over the globe for the tournament on the ice-covered surface of Lake St. Moritz. Sixteen of the world's top players form four teams and will be battling it out until Sunday for the coveted Cartier Trophy.**

The four teams at this year's Cartier Polo World Cup on Snow bring a potent mix of experienced and up-and coming polo players to the Engadine. Apart from the seasoned professionals, there is no shortage of young talent who love the game on snow. In Bartolomé Castagnola, a ten-goal player – and one of Argentina's and the world's very best – does us the honour of being in St. Moritz. Results for the first two days, however, have shown that all four teams are very balanced.

Urs E. Schwarzenbach, President of St. Moritz Polo Club said, "We are all doing our very best to ensure that polo continues to go from strength to strength. I'm delighted that we've been able to welcome our top players and the many spectators in ideal conditions."

In order to play polo on a surface as unusual – not to say spectacular – as the frozen surface of the Lake of St. Moritz, the players and organizers are very much at Nature's mercy. This year, conditions are virtually perfect. The ice is rarely as thick as it is right now and there's plenty of snow on the lake.

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Around 6000 fans have already packed into the spectators' viewing area for the first two days' play and the organizers are expecting a new record of over 20,000 spectators by the end of the week. The infrastructure for VIP guests alone has been increased by 600 square metres.

## Results

### Thursday, 24 January 2008

Dr. Berry Memorial Trophy:	Cartier - Maybach	3 : 2 1/2
Niarchos Trophy:	Brioni – Bank Julius Baer	4 : 1

### Friday, 25 January 2007

SWISS International Air Lines Trophy:	Cartier – Brioni	3 : 3 1/2
Strellson Trophy:	Maybach – Bank Julius Baer	5 : 6

## Rankings after two days

Team Brioni	4	points
Team Julius Baer	2	
Team Cartier	2	
Team Maybach	0	

*The 24th Cartier Polo World Cup on Snow is held from Thursday, 24 to Sunday, 27 January 2008 on the frozen surface of the lake in St. Moritz. Stand tickets are available at the offices of St. Moritz Polo AG, Via Maistra 24, 7500 St. Moritz, Tel. +41 (0)81 839 92 92, Fax +41 (0)81 839 92 00, E-mail [info@polostmoritz.com](mailto:info@polostmoritz.com). Thanks to the generosity of our sponsors, admission to the standing areas is free of charge. For further information about the St. Moritz Polo Club and the Cartier Polo World Cup on Snow please visit [www.polostmoritz.com](http://www.polostmoritz.com).*

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