

Cartier

MAYBACH



Brioni

Julius Bär

MEDIA RELEASE

Fabulous start to 23rd Cartier Polo World Cup on Snow in St. Moritz

World-class players in a gripping contest

St. Moritz, 26. Januar 2007 - **The first two days' play at the 23rd Cartier Polo World Cup on Snow featured several exciting, high-class games worthy of a top-class event. The world's most prestigious winter polo tournament is expecting around 10 000 visitors and over 130 media representatives from every corner of the globe on the frozen lake of St. Moritz. From now until Sunday, 16 of the world's top players in four teams will be battling it out for the coveted Cartier Trophy.**

Almost all of the 16 professionals playing for the Cartier, Maybach, Brioni und Bank Julius Bär teams are in the world's current top 100 rankings. The big stars at this year's tournament in the Engadine are the two nine-goal players Eduardo Novillo Astrada and Milo Fernandez Araujo from Argentina, both of whom were in scintillating form in December at the Argentine Open, world polo's most important tournament.

Urs E. Schwarzenbach, President of the St. Moritz Polo Club said, "Polo and St. Moritz go together perfectly: they are bound by the elegance and sporting spirit that make life up here at 1800 metres so exhilarating and convivial. Back in 1985, when polo on snow had its world premiere here in St. Moritz, no one could have imagined that it would develop into a high-goal tournament attracting international stars."

The first game on Thursday was a revelation. Taking part for the first time in this tournament, Swiss patron Philipp Maeder played an impressively assured game and a significant role in securing the Dr. Berry Memorial Trophy for Team Maybach.

In the day's second game, Team Cartier captain and defending champion Adriano Agosti helped his players take the Niarchos Trophy and is clearly well on track for further success in 2007.

St. Moritz Polo AG

Siro Barino

Head Corporate Communications

Stefan Mathys

Public Relations Manager

Via Maistra 24

CH-7500 St. Moritz

Tel.: +41 81 839 92 92

Mobile: +41 79 227 98 31

e-mail: mathys@polostmoritz.com

Cartier

MAYBACH



Brioni

Julius Bär

In order to play polo on a surface as unusual and spectacular as the frozen lake of St. Moritz, players and organizers are very much dependent on Nature. Bernhard Pöllinger, Head of Infrastructure on the lake says, "The ice is thick and, even in years with mild temperatures like this one, can be relied on to provide a solid foundation."

But ice alone is not enough to play high-calibre games out on the lake, even with ponies as fast and agile as the ones that appear here. A solid, stable layer of snow is absolutely vital. Thanks to the snowfalls of the past few day and increasingly colder temperatures towards the weekend, conditions for the horses have turned out to be virtually perfect.

Results

Thursday, 25 January 2007

Dr. Berry Memorial Trophy:	Maybach - Bank Julius Bär	6 ½ : 3
Niarchos Trophy:	Cartier - Brioni	2 : 1

Friday, 26 January 2007

Swiss International Air Lines Trophy:	Cartier - Bank Julius Baer	5 : 4
Strellson Trophy:	Maybach - Brioni	3 : 7

Rankings after two days' play

Team Cartier	2	points
Team Brioni	1	
Team Maybach	1	
Team Julius Baer	0	

St. Moritz Polo AG

Siro Barino

Head Corporate Communications

Stefan Mathys

Public Relations Manager

Via Maistra 24

CH-7500 St. Moritz

Tel.: +41 81 839 92 92

Mobile: +41 79 227 98 31

e-mail: mathys@polostmoritz.com

Cartier

MAYBACH



Brioni

Julius Bär

The teams at the 23rd Cartier Polo World Cup on Snow 2007

Team Cartier

1 Adriano Agosti CH	hcp	0
2 David Sterling jr. UY		7
3 José Donoso CL		7
4 Juan José Brane AR		8 22

Team Brioni

1 Charlie Hanbury UK	hcp	2
2 Eduardo Novillo Astrada AR		9
3 Milo Fernandez Araujo AR		9
4 Guy Schwarzenbach CH/AU		1 21

Team Maybach

1 Philipp Maeder CH	hcp	0
2 Agustín García Grossi AR		6
3 Nicolas Espain AR		6
4 Pablo Jauretche AR		8 20

Team Bank Julius Bär

1 Tony K. Pidgley UK	hcp	1
2 Jack Baillieu AU		7
3 Marcos Di Paola AR		8
4 Andrew Hine UK		6 22

The 23rd Cartier Polo World Cup on Snow will be held from Thursday 25 to Sunday 28 January 2007 on the frozen lake of St. Moritz. Grandstand tickets are available from the secretariat at St. Moritz Polo AG, Via Maistra 24, 7500 St. Moritz, Tel. +41 (0)81 839 92 92, Fax +41 (0)81 839 92 00, E-mail info@polostmoritz.com. Thanks to the generous support of our sponsors, admission to the standing area is free. Further information about the St. Moritz Polo Club and the Cartier Polo World Cup on Snow can be found on our website at www.polostmoritz.com

St. Moritz Polo AG

St. Moritz Polo AG organizes the Cartier Polo World Cup on Snow. The most prestigious and high-ranking of the winter polo tournaments, it takes place over a period of four days at the end of January on the frozen lake of St. Moritz and brings together some of the world's best polo players. The event attracts over 10,000 spectators, who thrill to the elegance, speed and intensity of the game. Four high-goal teams with handicaps of between 20 and 22 goals, do battle in St. Moritz for the much-coveted Cartier Trophy.

The 23rd Cartier Polo World Cup on Snow will be held in St. Moritz from 25 to 28 January 2007.

St. Moritz Polo AG

Siro Barino

Head Corporate Communications

Stefan Mathys

Public Relations Manager

Via Maistra 24

CH-7500 St. Moritz

Tel.: +41 81 839 92 92

Mobile: +41 79 227 98 31

e-mail: mathys@polostmoritz.com