



## Outlook 26<sup>th</sup> St. Moritz Polo World Cup on Snow 2010

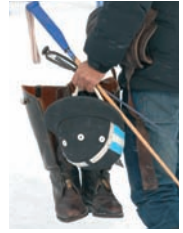
**T**HE UNIQUE ENVIRONMENT and atmosphere of the world's most prestigious tournament on snow need protecting. This insight has prompted St. Moritz Polo AG to give top priority to organising a sustainable St. Moritz Polo World Cup on Snow. With our new partner, TRITEC, a Basel-based company specialising in solar technology, we have drawn up an ambitious plan – first, to slash the energy used in this year's tournament by one-third, when compared to the last St. Moritz Polo World Cup on Snow and, second, as far as possible to cover the remaining requirement from renewable sources. For this reason, TRITEC installed a hundred solar modules, directly feeding the generated power into the St. Moritz municipal grid. This will lay the foundations for a CO<sub>2</sub>-free event in the future.

But the St. Moritz Polo World Cup on Snow's bond to its regional roots runs deep in other ways as well. The culinary contributions of not less than three of Graubünden's most talented chefs is another commitment to "Engadin/ Graubünden" – the theme of this year's tournament.

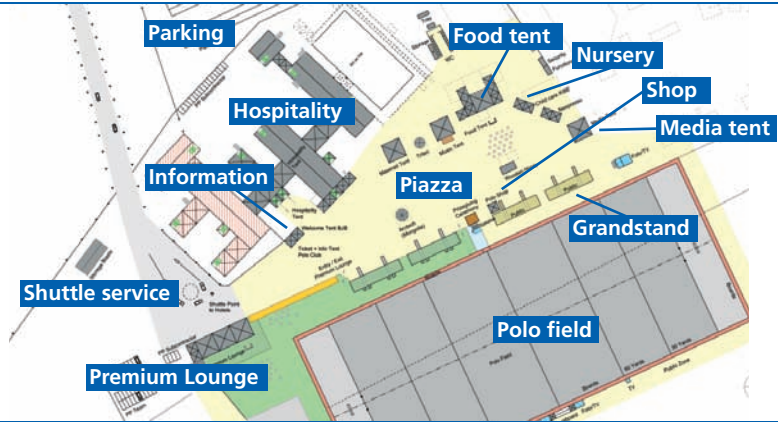
Finally, the games promise to be as thrilling as ever: Cartier returns to the St. Moritz Polo World Cup on Snow with their new patron Saeed Bin Draï of Dubai. He plays off a 1 goal handicap and leads his team at the position of Number 1. Team Brioni comes to St. Moritz with a determination



like none other to regain their previous titles as the 2007 and 2008 Champions. Saudi patron Amr F. Zedan, an avid and skilled polo player, is looking forward to the challenge. Meanwhile, last year's victorious Team Julius Baer is eager to defend its Championship title. George Milford Haven, playing off a 1 goal handicap, is the patron of Julius Baer for the second year in a row and plays at the attacking position of Number 1. And even though Maserati participates for the first time, the members of the team know each other well from last year's tournament. This year they can count on patron Philipp Maeder's experience.



## Map



## Exclusive Shuttle Service

At the 26<sup>th</sup> Polo World Cup on Snow, Maserati and Lancia will be guaranteeing exclusive mobility for guests at the Kempinski, Badrutt's Palace and Carlton hotels.

For the shuttle service between these hotels and Lake St. Moritz, the models Maserati Quattroporte, Lancia Delta and Lancia Phedra will be at your service. „This top-class event fits extremely well with the image of our brand because aesthetics, dynamism, passion, and striving for perfection







are key elements both on the frozen ice of Lake St. Moritz and on the road in order to assure success”, commented Piergiorgio Cecco, Managing Director, Maserati (Switzerland) Ltd.

If you would like more information about Maserati or Lancia, or would like to speak to one of our representatives, please feel free to visit us in the Maserati tent on the lake. You will also be able to take a look at the Maserati GranCabrio in its Swiss premiere.



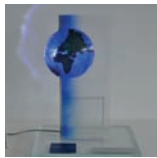
## The Teams and the Tournament

	Pos	Players	Country	Handicap	
<i>Cartier</i>	1.	Saeed Bin Draï	UAE	1	
	2.	Rob Archibald	AU	6	
	3.	John Paul Clarkin	NZ	8	
	4.	Glen Gilmore	AU	7	
				<b>22</b>	
<i>Brioni</i>	1.	Amr Zedan	SA	0	
	2.	Gaston Lauhle	ARG	7	
	3.	David Stirling	UY	9	
	4.	Chris Hyde	UK	6	
				<b>22</b>	
Julius Bär	1.	George Milford Haven	UK	1	
	2.	José Donoso	CL	7	
	3.	Pablo MacDonough	ARG	10	
	4.	Richard Le Poer	UK	4	
				<b>22</b>	
MASERATI	1.	Philipp Maeder	CH	0	
	2.	Federico Bachmann	ARG	6	
	3.	Ignacio Tillous	ARG	7	
	4.	Pablo Jauretche	ARG	8	
				<b>21</b>	

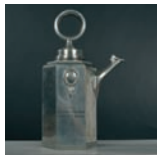
# Today's Programme

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Thursday, 28 January 2010



11.00 a.m.  
**Solar Trophy**  
Julius Baer – Brioni



2.00 p.m.  
**Niarchos Trophy**  
Cartier – Maserati

## Outlook

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Friday, 29 January 2010

11.00 a.m.

**President's Trophy**

Maserati – Julius Baer

2.00 p.m.

**Swiss Jet Trophy**

Brioni – Cartier

**Side Event**

**Polo Warm-up Party**

at Vivai, St. Moritz

Friday 29 January 2010

## Opening hours

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Nursery	10.30 a.m. – 4.00 p.m.
Polo Shop	10.30 a.m. – 4.00 p.m.
Hospitality	10.30 a.m. – 4.00 p.m.

## Tickets

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Grandstand tickets are available at the information tent.

1 Ticket CHF 50 (incl. VAT)

**Imprint**

Publisher: St. Moritz Polo AG, Via Piazza dal Mulin 6, 7500 St. Moritz, Schweiz; T +41 81 839 92 92, F +41 81 839 92 00; info@polostmoritz.com, www.polostmoritz.com; Edited by Colette Nussbaum, Fabian Gmünder, James Mullan, Olivia Johnson, Christoph Curvers; Photo-graphy: Felix Frey, Daniel Martinek, Tony Ramirez; Design: Herzog Design; Concept: Richterich & Partner AG

# Solar and Niarchos Trophy: Future and Tradition

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The organisers of the 26<sup>th</sup> St. Moritz Polo World Cup on Snow intend to lead towards an eco-friendly future by example from the very first day of the tournament, Thursday 28 January 2010. Their energy partner, TRITEC International AG, will present the winner of the match between Julius Baer and Brioni with the newly endowed Solar Trophy. The game will be followed by an „Energy Lunch“ during which St. Moritz Polo AG will, in a genial atmosphere, present their vision for a CO<sub>2</sub>-free World Cup on Snow. In order to achieve the long-term goal of a CO<sub>2</sub>-free St. Moritz, a solar collector shall be installed permanently, the energy of which will be fed into the municipal grid. This concept has attracted the enthusiastic support of all the team sponsors. The Niarchos family is intimately connected with St. Moritz and has supported the St. Moritz Polo World Cup on Snow since its initiation. It was Stavros Niarchos who made the construction of the mountain railways to Corvatsch and Piz Nair possible. The Niarchos family also saved the Kulm-Hotel from being taken over by Club Med and became substantially involved in the development of St. Moritz. His descendants have continued this tradition and endowed the second trophy of the first tournament day, which will go to the winner of the game Cartier – Maserati.

## Polo Shop on the lake – by Ender Sport

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The official team shirts of the St. Moritz Polo World Cup on Snow as well as other merchandise from the tournament's outfitter, Swiss Cross Fine Brands, are available from Ender Sport in a separate tent directly on the lake. For the exact location of the store, please consult the map.



## St. Moritz Polo Club

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St. Moritz Polo Club, which celebrated its 50<sup>th</sup> anniversary last year, creates a network for an exclusive circle of friends of polo. Together with our partner, Guards Polo Club in the UK, we provide you with an opportunity to get to know the fascinating world of polo. As a member you benefit of our various activities and events throughout the year. More information? [www.polostmoritz.com/st-moritz-polo-club/](http://www.polostmoritz.com/st-moritz-polo-club/)