



WHAT A BIRTHDAY PARTY!

The 25th Cartier Polo World Cup on Snow – what an amazing anniversary celebration! The jubilee tournament will probably go down in history as one of the best of them all. As regards the polo itself, we've witnessed some gripping encounters, played out at the very highest level. I'm sure I speak for our spectators when I say that the mix of players with experience of playing on snow and a younger, up-and-coming generation playing on ice for the first time has been breathtaking. The final will be played out by two teams who both have clear-cut objectives: Julius Baer are in the final for the first time in history and, having come so far would obviously love to win it; Brioni are defending champions and are aiming for their third championship in succession. I think I can safely claim that the Cartier Polo World Cup on Snow is a tournament in a class of its own. This is more than evident from the fact that the past four days' games have again attracted not only well over 20 000 spectators but also the record-breaking number of 230 journalists, who will be spreading the word about the pleasures of polo to media all over the world. The weather too has helped to make the event a resounding success, and put St. Moritz – and polo, of course – in its best light. Every year I come here, I never fail to be intrigued by the extraordinary blend of sport at the very highest level, top international players, world-class ponies and the many thousands of spectators who come along to cheer on the teams to such outstanding performances on the lake. I would therefore like to express my thanks to our esteemed guests and polo enthusiasts, because it is thanks to them and their love of polo that this tournament is so very special. All that remains for me to do now is to wish you an exciting final day to the tournament. Let's all keep our fingers crossed that today's two deciding games live up to their enormous promise.

Urs E. Schwarzenbach
Präsident St. Moritz Polo AG

How does polo work?

What is a chukka? Why does play change direction after every goal? Why are so many ponies used in each game?

We'll be answering all these questions and more at our Introduction to Polo session on the grand pitch at 11 am on Sunday. A handful of experienced polo players and our presenters will take you through the rules and peculiarities of the sport of polo.

Our Introduction to Polo is public, everyone is welcome to come along.

25th Cartier Polo World Cup on Snow

TEAMS	Pos.	Player	Nationality	Hcp
Cartier	1	Adriano Agosti	CH	0
	2	Gaston Laulhé	AR	7
	3	Alejandro Diaz Alberdi	AR	8
	4	Glen Gilmore	AU	7
		Total		22
Maybach	1	Philipp Maeder	CH	0
	2	Federico Bachmann	AR	6
	3	Pablo Jauretche	AR	8
	4	Ignacio Tillous	AR	7
		Total		21
Brioni	1	Guy Schwarzenbach	AU/CH	1
	2	Nacho Gonzalez	UK	6
	3	John Paul Clarkin	NZ	8
	4	Johnny Good	UK	5
		Total		20
Bank Julius Baer	1	Richard Le Poer	UK	4
	2	José Donoso	CL	7
	3	Pablo MacDonough	AR	10
	4	George Milford Haven	UK	1
		Total		22

PROGRAM

Sunday, 1 February 2009

11.30 a.m.	Mercedes AMG Cup	3rd and 4th place
02.00 p.m.	Cartier Trophy / Final	1st and 2nd place

RESULTS SATURDAY, 31 JANUARY 2009

ZwyerCaviar Trophy

Julius Baer - Maybach, 3-2 (0-0, 1-1, 0-1, 2-0)

Julius Baer: Richard Le Poer, UK; José Donoso, CL (2 Tore);

Pablo MacDonough, AR (1 Tor); George Milford Haven, UK

Maybach: Philipp Maeder, CH; Federico Bachmann*, AR (1 Tor); Pablo

Jauretche, AR Ignacio Tillous, AR (1 Tor)

*in the 4th Chukka substituted by Agustin Martinez

Nespresso Trophy

Cartier - Brioni, 3-2½ (1-½, 0-0, 1-1, 1-1)

Cartier: Adriano Agosti, CH; Gaston Laulhé, AR; Alejandro Diaz Alberdi, AR; Glen Gilmore, AU (3 Tore)

Brioni: Guy Schwarzenbach, AU/CH; Nacho Gonzalez, UK; John Paul Clarkin,

NZ (2 Tore); Johnny Good, UK

RESULTS FRIDAY, 30 JANUARY 2009

Swiss International Air Lines Trophy

Cartier - Maybach, 4-3 (1-0, 0-1, 1-2, 2-0)

Strellson Trophy

Brioni - Julius Baer, 2½-2 (½-0, 0-0, 1-0, 1-2)

RESULTS THURSDAY, 29 JANUARY 2009

Dr. Berry Memorial Trophy

Brioni - Maybach, 3-2 (0-0, 0-0, 1-1, 1-1, 1-0)

Niarchos Trophy

Bank Julius Baer - Cartier, 6-4 (1-1, 2-1, 1-2, 2-0)

RANKING

	wins	goal difference
1. Team Bank Julius Baer	2	+ 2 ½
2. Team Brioni	2	+ 1
3. Team Cartier	2	- ½
4. Team Maybach	0	- 3

Masthead:

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POLO NEWS



Cartier

MAYBACH



Brioni

Julius Bär

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THE FINE LINE BETWEEN SUCCESS AND FAILURE

None of the four sides was immune from the drama yesterday, as Saturday's action on the lake produced what must surely be amongst the most exciting in the 25-year history of the event

Julius Baer - Maybach, 3-2

All four sides awoke on Saturday conscious of the fact that, mathematically, they could all still win or lose a place in today's Cartier Trophy final. In the day's opening encounter, Maybach would need to inflict defeat on Julius Baer by at least two goals, and then hope that Brioni beat Cartier; while Julius Baer knew that any victory for their side would guarantee them a place in the final. As it turned out, Julius Baer twice came from behind to take this all-important victory in a dramatic game which also saw an injury to Federico Bachmann for the second day in succession. This time he was hurt too badly to be able to continue, and his place for the last four minutes of the final chukka was taken by the team's three-goal groom, Agustin Martinez.

For the two teams that were to follow in the second match, the upshot of Julius Baer's victory was as follows: if Brioni won, they would finish above Julius Baer on their number of wins (three), but would condemn Cartier to the subsidiary final; while, if Cartier won, they would need to do so by at least two clear scores in order to leap-frog Brioni on goal difference.

Cartier - Brioni, 3-2½

Cartier's task was a simple one. Score at least two more goals than Brioni and they would snatch their place in the final away from them. The game started brightly and Cartier and their numerous fans got the early boost they needed, scoring after two minutes through Glen Gilmore in the first chukka. However, Brioni fought back to take a 2½-2 lead early in the fourth chukka before the game's dramatic conclusion: with less than 45 seconds left to play, J P Clarkin took what would normally have seemed a sensible decision, moving the ball away from traffic to the other side of the ground to run down the clock. But he was caught out horribly by a deep divot in the increasingly roughed-up ground. The ball jumped back behind him to the chasing Piki Diaz Alberdi. His first-time shot was blocked on its way to goal, but rebounded into the path of an imperious Glen Gilmore, who was never likely to miss. Cartier were back in it! Or where they? The clock showed 25 seconds left, so as well as giving Cartier the lead, Gilmore's score also brought the game to an end. They were still a goal short of their target so it would be Brioni that would advance to the final.

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CATCHING UP WITH JOHNNY GOOD (HCP 5), OF THE BRIONI TEAM



On the day before the final, it was one thrilling chukka after another. How did it feel out there on the grand pitch?

Johnny Good: The wind was the biggest problem today – it made every stroke really difficult to calculate and the ball was very tricky. Apart from that – and this is very often the case on snow – the game involved a lot of contact and manoeuvring. Very physical, in fact.

You and the Brioni team won the tournament in exactly the same formation...

Johnny Good: Yes, that's true. After our victory here in St. Moritz my teammate Nacho Gonzales and I spent the entire season playing polo on grass in England. So we're pretty well adjusted to each other.

You've played here twice in St. Moritz and come out on the winning team both times: not exactly a result to be ashamed of...

Johnny Good: For me, St. Moritz is one of the most magical and fascinating tournaments of them all. I first came here when I was 18, and I was a groom. Now, I'm 30.

As regards the polo, how has the tournament changed in that time?

Johnny Good: The playing level of the tournament has improved continuously over the past twelve years. Every year, we get better ponies in and better players, and the class we're playing in now is a team handicap of 22. Believe me, this is winter high-goal polo at its very best.

How did you get into polo yourself?

Johnny Good: I've been riding horses for as long as I can remember. I started playing polo when I was eight and was a regular in the Pony Club, which is where most English kids with an interest in polo start learning how to hit the ball and playing chukkas. When I was about 20, I started to focus on polo completely and became professional, so to speak.

What are your plans for the 2009 season?

Johnny Good: I'd love to play in the Queen's Cup and Gold Cup in England. And next year I want to be playing with my team here again in St. Moritz.

Final preview

Brioni v Julius Baer promises to be a truly intriguing battle. Julius Baer topped the table at the end of the round-robin stage of the competition, on goal difference, but Brioni took a narrow victory when the two sides met on Friday (by half a goal, according to handicap). The game could even be billed as something of a 'Battle of Britain', with both sides each featuring two players registered with the HPA (Hurlingham Polo Association) in the UK: Nacho Gonzalez and Johnny Good for Brioni, and Richard Le Poer and patron George Milford Haven for Julius Baer. Brioni are also on the hunt for their third consecutive title and are playing with exactly the same line-up that won in dramatic fashion 12 months ago. Yet, the three snow polo debutants of Julius Baer have been a real breath of fresh air this year and, with the seasoned experience of José Donoso, they should certainly also have an excellent chance.



MAYBACH FOR INDIVIDUALISTS

For more than 80 years the name Maybach has been synonymous with exclusive, handcrafted saloons; every single Maybach is the embodiment of an inimitable personality. The secret of this character is the wealth of possibilities for creating one's own unique automotive specimen.

We shall be presenting the Maybach individualisation book, along with an individualised Maybach model by way of example in front of the Maybach marquee on Lake St. Moritz. Exclusive advisers will provide you with detailed product information.

Wilhelm & Karl Maybach Foundation

The stated aim of the charitable Wilhelm & Karl Maybach Foundation is to support highly gifted young people from disadvantaged backgrounds. Wilhelm Maybach's great-grandson Ulrich Schmid-Maybach, is on the spot to provide an insight into the charity's work. Further work is planned in the world of polo. The exceptionally talented South African Sbu Duma is aiming to become the first black professional polo player in the high-goal class, under the auspices of his mentor Federico Bachmann, the Argentinean polo professional and Maybach player. Further information is available at www.maybach.org.



EXCLUSIVE SHUTTLE-SERVICE

Mercedes-AMG is a fitting partner for the 25th Cartier Polo World Cup on Snow

Car maker AMG has been heavily involved in the Cartier Polo World Cup on Snow event for nine years and, in this special anniversary year, is also sponsoring the trophies for 3rd and 4th place. Mercedes-AMG is the high-performance division of Mercedes-Benz.

As the official vehicle supplier at the 25th Cartier Polo World Cup on Snow, Mercedes-AMG is responsible for ensuring the guests' mobility. Eight powerful ML 63 AMG models are available to you for the shuttle service in St. Moritz. All of the shuttle vehicles have been individualised with high-quality equipment and appointments at our AMG Performance Studio.

AMG is also providing six further high-performance vehicles, including four G 55 AMG models, for the organising committee and for the polo teams.

Should you wish to receive further details about the AMG Performance Studio or would like one of our advisors to contact you, please visit us at our exhibition on the lake or in front of the Hotel Badrutt's Palace.



CARTIER: SPECIAL ANNIVERSARY TROPHY

The Cartier Polo World Cup on Snow in St. Moritz is celebrating the 25th anniversary. Here, as in Windsor, Jaipur or even Dubai, Cartier plays host in the most privileged sense of the term as a sponsor of this elite sport, which simultaneously requires team spirit, agility, reactivity, passion and a taste for excellence.



Last night was the Gala evening at the Kempinski Hotel and brought plenty of glamour to the resort

The Maillot d'Or, a symbolic trophy

Genuine jousting events on snowy terrains have inspired Cartier to create a special anniversary trophy. For this 25th anniversary, Cartier has created the Maillot d'Or, a new trophy for which rival teams will compete each winter.

A fine example of jewellery craftsmanship, Cartier's Maillot d'Or pays tribute to the vitality and elegance of polo through both the precious nature of its noble materials and the vigour of its powerful design.

Release of a special anniversary model

To mark this unique occasion, Cartier has created a special series of watches celebrating the 25th anniversary of the St. Moritz tournament. Limited to twenty-five individually numbered timepieces, the "25th Cartier Polo St. Moritz" Pasha watch is equipped with a self-winding movement. The dial, which is decorated with a transfer motif representing a polo player, is set with a brilliant cut diamond in the place of the ball.

THE MAN WITH STAR APPEAL



At the Gala Dinner held yesterday evening at the Kempinski Grand Hotel des Bains, around 450 guests had the pleasure of experiencing the phenomenal culinary talent of Juan Amador. The organisers of the Cartier Polo World Cup on Snow had flown in the three-star chef from Germany especially, to present his new interpretation of Catalan-Basque-French cuisine. Three of Juan Amador's people had been in St. Moritz since Tuesday making advance preparations for the gala, and around 30 chefs and 50 waiting staff were in action on the night. Juan Amador had thought long and hard about how to interpret St. Moritz and polo in his food. „I wanted the meal to be exactly the way I think of St. Moritz and polo: glamorous, international and exciting, on the one hand; but honest, down-to-earth and unpretentious, on the other.“ Born

in Spain and now resident in southern Germany, the 40-year-old chef earned his reputation – and his stars – working in some of Germany's very best restaurants, but has been running his own – the „Amador“ in Langen – for some years now.